



The Retail Bus Tour, Inc. Receives 2013 Best of Boca Raton Award - Boca Raton Award Program Honors the Achievement

Boca Raton, FL - December 12, 2013 -- The Retail Bus Tour, Inc. has been selected for the 2013 Best of Boca Raton Award in the Advertising/Marketing Agency category by the Boca Raton Award Program.

Each year, the Boca Raton Award Program identifies companies that have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and their community. These exceptional companies help make the Boca Raton area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2013 Boca Raton Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Boca Raton Award Program and data provided by third parties. The Boca Raton Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Boca Raton area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Boca Raton Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Their mission is to recognize the small business community's contributions to the U.S. economy. Per Gary Broidis, President and Founder of The Retail Bus Tour, Inc., "we are delighted to receive this recognition from the business community and will continue to strive to be the best in class serving the retail real estate industry".

About The Retail Bus Tour, Inc. – founded in 2010, the company's goal is to provide an effective and interesting property marketing and networking venue exclusively serving the retail real estate industry.

For any additional information or to schedule an interview with Gary Broidis, please call 561-353-0151 or send email to: gary@retailbustour.com